







# Website Link Spoofing: The Deal That's Too Good to be True

In today's digital landscape, website link spoofing poses a significant threat, deceiving users into sharing personal information with fraudsters. This sophisticated form of cybercrime can trick even the savviest internet users into handing over their hard-earned money and sensitive information to malicious actors. Imagine finding an incredible deal - like a brand new bulldozer for a fraction of its market value - only to realize too late that the "company" you bought from never existed, and your money is gone forever.

#### Watch for the Warning Signs:

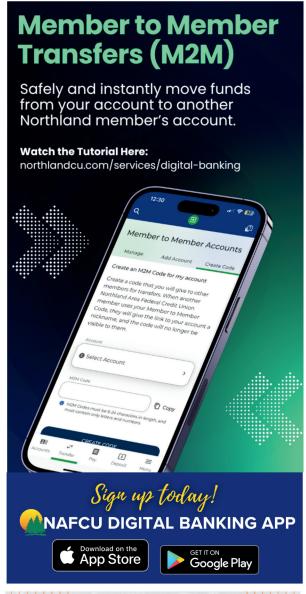
- Typographical Errors
  - heavyhaulequipments.com instead of heavyhaulequipment.com
- Added Words
  - heavyhaul-orderequipment.com instead of heavyhaulequipment.com
- Different Top-level Domains (TLDs)
  - heavyhaulequipment.net instead of heavyhaulequipment.com



### How To Protect Yourself:

- Double-check URLs for misspellings or unusual extensions.
- Go directly to the trusted company's website rather than clicking on suspicious links.
- Be cautious of offers that seem too good to be true, as they are often traps set by scammers.

Website link spoofing is a persuasive threat, but by understanding its mechanics and adopting careful online habits, you can significantly reduce your risk of becoming a target for fraud!





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#### **Tom Thompson**

After more than 21 years of volunteer service to Northland Area Federal Credit Union, Tom Thompson recently retired from the board. As a Veteran, Mr. Thompson served as an Intelligence Specialist in the U.S. Army. He began volunteering for Northland in 2004 as a Member of the Supervisory Committee.

In 2010, he was appointed to the board of directors. During that time he continued to educate himself on consumer issues and the credit union movement. We extend our sincere gratitude to Mr. Thompson for his years of dedicated service and leadership.



#### **Gary Vick**

Northland Area Federal Credit Union Board member Gary Vick retired from the Board of Directors. As a Veteran, his experience included a 23-year career with the United States Air Force. After retiring from the Military, Mr. Vick expanded his career in Finance to the civilian sector, beginning in 1988, where he worked for

Northland Area Federal Credit Union for over 25 years. A lifetime advocate of credit union philosophy, he has been a credit union member since 1966. Northland offers our sincerest thank you to Mr. Vick for all his years of service.

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# Jenny Enickson Scholarship Recipients



Congratulations to the 2025 Jerry Erickson Scholarship recipients! For details, visit northlandcu.com/scholarships.



Katelyn B. Micah B. Mary C. Olivia D. Kylee H.

Mikayla M. Hannah M. Lauren S. Carter U. Savannah W.





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#### MISSION STATEMENT

Our Mission is to be our members' most trusted financial partner.



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#### **CONTACT INFORMATION CHANGED?**

Have your contact details changed (address, phone number, or email)? Please call us at 989-739-1401

#### **Our Offices are CLOSED:**

- Friday, July 4 Independence Day
- Monday, September 1 Labor Day

#### **More Important Dates:**

- Saturday, August 2 Northland Challenge
- Thursday, September 11 Patriot Day
- Monday, September 22 First Day of Autumn